

Year 12: Our Media curriculum provides students with a critical understanding of the media they spend extensive amounts of time using. Learning time is split between analysis of historical and contemporary print, radio, film, e-media and television texts, alongside producing original media products. This practical work allows students to put their theoretical understanding into practice, whilst at the same time allowing them to enjoy creating texts. Support is provided to allow students, especially those who select the subject without having studied it in Key Stage 4, to develop both sets of skills. Students develop a critical understanding of the media saturated world, acknowledging the impact political, social and historical context can have upon a text. By considering why some historical texts now seem inappropriate, students develop awareness of contemporary issues and representations, and are encouraged to question today's media texts and messages.

Term	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer 1	Summer 2
Topic (brief description)	Introduction to Media framework, text types and theories	Introduction to Media framework, text types and theories Introduction to practical media skills	Radio close study products (War of the Worlds; Newsbeat) Introduction to practical media skills	Advertising close study products (Score; Maybelline) Film promotion close study product (Blinded by the Light)	Music video close study products (Ghost Town; Letter to the Free) Paper 1 examination revision	Magazine close study products (Oh Comely; Men's Health)
Subject Specific Skills	Analytical skills; use of subject terminology; application of theory.	Analytical skills; use of subject terminology; application of theory. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; extended responses. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; extended responses.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; extended responses.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses.
National Curriculum links	KS4 Subject Content – theoretical framework (Media Language; Audience; Representation; Industries); theoretical approaches; media forms; contrasting media products; understanding of social, cultural, historical and political contexts; analysis; response to media brief; independent media creation. Link to the NC document					
Cross-curricular Skills	English – extended analytical responses. Psychology – application of theory.	Photography/art/IT – practical production.	History – impact of social/political context.	Business Studies – finance and marketing.	Sociology – representation of social groups	English – extended analytical responses.

Beyond post 16: Our Year 12 curriculum develops students' analytical reasoning and critical thinking skills in both written and spoken forms. Students engage with a range of texts, many of which may challenge their preconceptions and beliefs, developing their ability to think critically, objectively and in an evaluative way. Students are challenged to consider ideas and concepts from a range of perspectives, equipping them with vital analytical and communication skills. Through the practical part of the course, students are encouraged to develop their creativity along with computer and IT skills, providing them with essential experience for the modern world.



Year 13: Our Media curriculum provides students with a critical understanding of the media they spend extensive amounts of time using. Learning time is split between analysis of historical and contemporary print, radio, film, e-media and television texts, alongside producing original media products. This practical work allows students to put their theoretical understanding into practice, whilst at the same time allowing them to enjoy creating texts. Support is provided to allow students, especially those who select the subject without having studied it in Key Stage 4, to develop both sets of skills. Students develop a critical understanding of the media saturated world, acknowledging the impact political, social and historical context can have upon a text. By considering why some historical texts now seem inappropriate, students develop awareness of contemporary issues and representations, and are encouraged to question today's media texts and messages.

Term	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer 1	Summer 2
Topic (brief description)	Newspaper close study products (i; Daily Mail) On-line participatory close study products (Teen Vogue; The Voice)	Television close study products (Missing; Witnesses) NEA practical production	Gaming close study products (Metroid; Tomb Raider; Sims Free Play) NEA practical production	Revision of close study products and examination preparation NEA practical production	Revision of close study products and examination preparation	Examinations
Subject Specific Skills	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses; revision skills. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses; revision skills. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses; revision skills. Planning and production of media products	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses; revision skills.	Analytical skills; use of subject terminology; application of theory; contextual knowledge; evaluation and comparison; extended responses.
National Curriculum links	KS4 Subject Content – theoretical framework (Media Language; Audience; Representation; Industries); theoretical approaches; media forms; contrasting media products; understanding of social, cultural, historical and political contexts; analysis; response to media brief; independent media creation. Link to the NC document					
Cross-curricular Skills	English – extended analytical responses. History – political context Psychology – application of theory.	Photography/art/IT – practical production.	English – extended analytical responses. Photography/art/IT – practical production.	English – extended analytical responses. Photography/art/IT – practical production.	English – extended analytical responses. Psychology – application of theory.	English – extended analytical responses. Psychology – application of theory.

Beyond post 16: Our Year 13 curriculum develops students' analytical reasoning and critical thinking skills in both written and spoken forms. Students engage with a range of texts, many of which may challenge their preconceptions and beliefs, developing their ability to think critically, objectively and in an evaluative way. Students are challenged to consider ideas and concepts from a range of perspectives, equipping them with vital analytical and communication skills. Through the practical part of the course, students are encouraged to develop their creativity along with computer and IT skills, providing them with essential experience for the modern world.

